

## Amol Titus selected to the UN Tourism World Committee on Tourism Ethics (2025-29)



In recognition of his decades-long work and expertise in Sustainability (Tourism, Finance, Manufacturing) ESG (Environment, Social & Governance) and Inclusive Economic Development, Amol Titus, CEO IndonesiaWISE was selected to the prestigious UN Tourism World Committee on Tourism Ethics for the period 2025-29 at the 26<sup>th</sup> UN Tourism General Assembly held in Riyadh, Kingdom of Saudi Arabia on 10-11 November 2025

*Amol Titus congratulated by H.H Princess Sara Bint Abdulaziz Al Saud, Kingdom of Saudi Arabia (left) and Ambassador Ion Vilcu, Director UN Tourism (right) after his selection.*

**IndonesiaWISE**

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*Amol Titus congratulated by H.E Ibu Widiyanti Putri Wardhana, Minister of Tourism, Republic of Indonesia after his selection. Also featured in the photo are Ibu Martini M Paham, Senior Official (left) and Ambassador Dr Muhammad Najib, right. Led by Amol Titus, IndonesiaWISE has been proactively supporting Sustainable Tourism development in Indonesia through research, capacity building and initiatives in destinations designated as “super priority” by the government. Best practices are also shared with other countries.*

**“I am committed to helping countries adopt and demonstrate the 10 fundamental principles of the Global Code of Ethics for Tourism (GCET) that include –**

- 1. Tourism’s contribution to mutual understanding and respect between peoples and societies**
- 2. Tourism as a vehicle for individual and collective fulfillment**
- 3. Tourism, a factor of sustainable development**
- 4. Tourism, a user of the cultural heritage of mankind and a contributor to its enhancement**
- 5. Tourism, a beneficial activity for host countries and communities**
- 6. Obligations of stakeholders in tourism development**
- 7. Right to tourism**
- 8. Liberty of tourist movements**
- 9. Rights of the workers and entrepreneurs in the tourism industry**
- 10. Implementation of the principles of the Global Code of Ethics for Tourism**

**Ethics are integral to Sustainable Tourism and critical to any nation’s success in this important sector of the economy.”**

**- Amol Titus, Senior Strategic Advisor, Educator, Writer**